

# Town of Caledon Community-Based Strategic Plan

## Project Description:

The Town of Caledon retained Lura Consulting and HSAL to undertake the development of a Community-Based Strategic Plan (CBSP) and Vision. The CBSP identified a community vision, goals and strategies guiding the Town 10 years into the future. Lura and HSAL carried out an extensive and inclusive public engagement process with municipal staff, community groups, seniors, youth and the public at large.

HSAL conducted a Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis; prepared a Current Situation Report to better understand Caledon's current demographic, economic and environmental conditions; and, facilitated meetings and workshops. HSAL were also the primary authors of the CBSP framework.



**Client:** Town of Caledon

**Location:** Town of Caledon, Ontario

**Year:** 2009 – 2010

## Services:

- Strategic Planning
- Stakeholder Engagement
- Facilitation

**HARDY  
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